



SÃO PAULO

“Rio is a beauty. But São Paulo – São Paulo is a city” said Marlene Dietrich about Brazil’s most cosmopolitan city. Today São Paulo still does not disappoint. The city is Brazil’s cultural as well as financial powerhouse complete with a vibrant music scene, top designer shopping and delicious fusion cuisine. Not to mention museums and galleries on a par with any other world city. Paulistanos (São Paulo inhabitants) work hard and play hard, making “Sampa” one of the world’s most exciting places to visit whether you are taking it all in from the rooftop pool of the iconic Hotel Unique in Jardins or discovering São Paulo’s 400 year old history in Praça de Sé.



ESSENTIAL INFORMATION



METRO

São Paulo's Metrô system is clean and efficient though limited to five lines. The Metrô runs every day, Sun-Fri from 4.40 until 24.06 and Saturdays from 4.40-1.00.

1626 Augusta Street, São Paulo
+55 11 3371 7274
www.metro.sp.gov.br

PHARMACY

Pharmacies, called farmacias or drogarias, can be found throughout the city centre. Most pharmacies will deliver 24 hours a day, usually for a small surcharge. Ask your concierge for your nearest one.

Droga Raia:

R Barao de Itapetinga, 99, Centro, São Paulo
+55 11 3716 3400
www.drogaraia.com.br

TELEPHONE

Country code: +55

Area code: 11

ELECTRICITY

110 V, 60 Hz. Some hotels have both 110 and 220 V outlets.

SÃO PAULO-GUARULHOS INTERNATIONAL AIRPORT

The city is served by São Paulo-Guarulhos International Airport, sometimes called Cumbica, located 30 kilometres northeast of São Paulo.

Blue air-conditioned EMTU buses operate between the airport and the city centre. The buses stop at Tietê bus terminal, Praça da República, the major hotels along Avenida Paulista, Brooklin Novo, Barra Funda and Congonhas. The journey to Avenida Paulista takes 1 hour and 15 minutes. The buses leave every 30-90 minutes. A cheaper option is to take a bus to Bresser metro station (5 am-11 pm) and then take a train to the city centre.
www.airportbusservice.com.br

At the airport you will also find transfer companies represented. You can also take a blue and white taxi.

Aeroporto Congonhas is located 14 kilometres south of Centro (a 30-minute drive) serves regional airlines.

São Paulo-Guarulhos International Airport, São Paulo
www.infraero.gov.br/
www.aeroporto guarulhos.net

BUSES

São Paulo has an extensive public transport system. Bus services are frequent and cover the entire city but congestion can sometimes make travelling slow. With stops clearly marked, bus routes are easy to find. There are different tickets to suit your needs. Enter at the front of the bus, pay the cobrador (fare collector) in the centre and alight from the rear.

www.sptrans.com.br/ www.emtu.sp.gov.br

POST OFFICE

The main post office, called correio, is located downtown at Praça Correio. The yellow postal kiosks can be found throughout the city. Many can be found on Av. Paulista. The correio at the international airport of Guarulhos is open 24 hours.

Praça Correio:

Praça Correio, São Paulo
www.correios.com.br

TAXI

São Paulo taxis are white. You will pay a tax if the cab leaves the city, as is the case with trips to Cumbica Airport. Good radio-taxi companies usually accept credit cards, but you must call ahead and request the service. Delta takes calls in English.

Delta Rádio Táxi:

Rua Carneiro da Cunha, 167, São Paulo
+55 11 5072 4499

CAFES



Paulistanos are a fast-moving, dynamic bunch so there is an abundance of cafés and fast food outlets, from local Lanchonetes serving snacks and cheap meals to the inevitable MacDonaldis and Subways. São Paulo does not have a big café tradition, but locals like to drink cafézinhos, small cups of strong, black coffee.

OCTAVIO CAFÉ

Octavio Café specializes in good coffee. Here you can enjoy the nice and cosy interior design while sipping on a cup of coffee and tasting one of their many pastries.

Av. Brigadeiro Faria Lima, 2.996 - Jd. Paulistano,
São Paulo
+55 11 3074 0110
www.octaviocafe.com

FREVO

Frevo is a sandwich bar that is hugely popular with the young crowd and students in São Paulo. Here you can find a nice lunch to a good price.

Rua Oscar Freire 603, Jardim Paulista, São Paulo
+55 11 3082 3434

FRAN'S CAFE

Open around the clock, this popular cafe serves lovely canelinhas, delicious espressos with milk and cinnamon. You can find several branches in downtown Sao Paolo.

Av. Aclimação 620, São Paulo
+55 11 4196 8680
www.franscafe.com.br

AS NOVIÇAS

As Noviças is a delightfully quirky establishment where the waitresses dress as nuns. The nuns serve teas with religious music playing in the background.

Rua Miruna, 442, São Paulo
+55 11 5096 0879
www.asnovिकासcafecolonial.com.br
Daily except Mondays

PONTO CHIC

Ponto Chic is an atmospheric café that says it invented the bauru sandwich. The bauru sandwich is a real tasty sandwich made with roast beef, salad and melted cheese.

Largo do Paissandu 27, Centro, São Paulo
+55 11 3222 6528
www.pontochic.com.br

DO & SEE



Most of São Paulo's main attractions are located in the city centre, the area bounded by the Tietê River on the North, the Pinheiros River to the West, Avenida dos Bandeirantes on the south and Avenida Salim Farah Maluf to the East. São Paulo has something for everyone, the culture vulture, the jazz fan, the clubber, the football fanatic and the gourmand. To take in the scale of São Paulo's history visit Pátio do Colégio to see its beginnings. Then visit legendary Brazilian architect and designer of Brasília, Oscar Niemeyer's space-age OCA museum. For a breathtaking glimpse of where São Paulo is going, you cannot beat the view from the top of the Italia Building on Avenida Ipiranga at the corner of Avenida São Luís.

MUSEU AFRO-BRASILEIRO

A museum dedicated to tell the story of Brazil's African-descended population, the largest outside Africa. Here you will find a vibrant and intelligent celebration of the culture and achievements of the African diaspora complete with plenty of art and some stunning photography exhibitions.

Parque do Ibirapuera, Gate 10, Jardins, São Paulo
+55 11 3320 8900

www.museuafrobrasil.com.br

Tue-Sun 10.00-17.00

ESTÁDIO CÍCERO POMPEUDE TOLEDO

Football is religion in Brazil and no more so than in São Paulo. Local team São Paulo Futebol Clube can draw on their 17 million supporters. Their team's home stadium, nicknamed Estádio do Morumbi, might not be an architectural marvel, but it more than makes up in atmosphere during home games with crowds of up to 75,000.

Estádio Cícero Pompeu Toledo, São Paulo
www.saopaulofc.net

MEMORIAL DA AMERICA LATINA

This is a masterpiece of Brazilian modernism designed by Oscar Niemeyer. The monument is a concrete field dotted along the sides with geometrically perfect pavilions. Be sure to visit the Art Gallery, hosting fine-art exhibitions, and the Hall of Creativity, a museum dedicated to Latin America's extraordinary and colourful folk-art. Do not miss the giant hand with a blood-red map of South America etched upon it at the monument's centre.

Av. Auro Soares de Moura Andrade 664, Sao Bento, São Paulo
+55 011 3823 4600
www.memorial.org.br

PARQUE DO IBIRAPUERA

São Paulo's very own Central Park boasts over two million square meters of green space. The best way to explore it is to hire a bicycle. On Sunday mornings there are free music concerts in the Praça da Paz. Near Gate 3 you will find the Museu de Arte Moderna, the superb Museu Afro Brasil and the OCA Auditorium, which hosts art exhibitions.

Av. Pedro Álvares Cabral, Jardins, São Paulo
+55 11 5574 5505
www.parquedoibirapuera.com

PARQUE ZOOLOGICO DE SÃO PAULO

Set in 200-acres of Parque do Estado, the São Paulo Zoo is home to more than 3,000 animals, many of which face extinction, such as the golden lion monkey. Must-sees include the monkey enclosures, built on small islands in the park's lake, and the Reptile House.

Av. Miguel Stéfano 4241, Água Funda, São Paulo
+55 11 5073 0811
www.zoologico.com.br
9.00-17.00

MUSEU DO FUTEBOL

A great museum for all who love soccer- you will enjoy interactive exhibitions, vintage soccer displays and celebrations of the World Cup history. At the same time you have the chance to see one of the largest soccer stadiums. On most weekends there will be live music in the café of the museum.

Estádio do Pacaembu, Praça Charles Miller, São Paulo
+55 11 3664 3848
www.museudofutebol.org.br/
Mon-Sun 9.00- 17.00

PÁTIO DO COLÉGIO / MUSEU PADRE ANCHIETA

São Paulo was founded by Jesuits José de Anchieta and Manoel da Nóbrega on this site in 1554. The church dates from 300 years later but was built in the same style as the original Jesuit chapel. There are regular exhibits devoted to colonial history and sacred artefacts.

Pátio do Colégio 2, Centro, São Paulo
www.pateocollegio.com.br

AQUÁRIO DE SÃO PAULO

It is the first thematic aquarium of South America considering the treatment and exhibition of animals. Visitors have the possibility to feel immersed in the environments of the approximately 300 species of animals and experience nature as the Brazilian forest or coastline.

407 R. Huet Bacelar, Ipiranga, São Paulo
+ 55 11 2273 5500
www.aquariodesaopaulo.com.br
Sat-Mon 9.00-18.00

CATEDRAL DA SÉ

Renovated in 2002, this imposing 14-tower neo-gothic church in Praça da Sé has a crypt containing the remains of Tibiriçá, a native Brazilian who helped the Portuguese back in 1554. True to its colonial roots, the impressive doorway has decidedly tropical details like crocodiles that sit alongside the traditional saints. Outside the cathedral you should look out for the sundial, taken at the very centre of the city, from which all roads are measured.

Praça da Sé, Centro, São Paulo
www.arquidiocese-pa.org.br

PINACOTECA DO ESTADO

One of the best-curated art exhibitions in the city, Pinacoteca does an excellent job of displaying some of the best Brazilian artists from the 19th and 20th centuries. The collection of sculptures includes a lovely piece by Raphael Galvez entitled O Brasileiro.

Praça da Luz 2, Luz, São Paulo
+55 11 3324 1000
www.pinacoteca.sp.gov.br
Tue-Sun 10.00-17.30, until 10.00 on Thursdays

MUSEU DE ARTE MODERNA (MAM)

MAM in Ibirapuera Park might be small, but it is one of São Paulo's best museums to see modern work by emerging and established artists. Here you will find everything from paintings and sculptures to video installations in the two well-lit galleries. Outside is a serene sculpture garden that is perfect for relaxing after a walk around the galleries.

Parque do Ibirapuera, Gate 3, Jardins, São Paulo
+55 11 5085 1300
www.mam.org.br
Tue-Sun 10.00-18.00

MUSEU ARTE BRASILEIRA / FAAP

A magnificent building in Higienópolis is the venue for major international exhibits held in the impressive Grand Hall and the wings. You will also find some of the big names of Brazilian art here including Portinari and Di Cavalcanti.

Rua Alagoas 903, Higienópolis, São Paulo
+55 11 3662 7198
www.fAAP.br/museu
Tue-Fri 10.00-20.00, Sat-Sun and Holidays 13.00-17.00

OCA

Located in Parque Ibirapuera, OCA, a space age building designed by Oscar Niemeyer is a must see, even if you do not want to go inside to have a look at the hugely popular art exhibits.

Parque Ibirapuera Gate 3, Jardins, São Paulo

MOSTEIRO DE SÃO BENTO

Constructed between 1910 and 1922, and designed by German architect Richard Berndt, highlights of the incredible Mosteiro de São Bento is its enormous organ that has some 6.000 pipes, and its Russian image of the Kasperovo Virgin covered with 6.000 pearls. Be sure to visit on a Sunday for the 10am-mass, complete with Gregorian chants from the monks.

Largo de São Bento, Centro, São Paulo
www.mosteiro.org.br

PEDRA GRANDE - BIG STONE CLIFF

If you want a great view over this spectacular city you can go to Pedra Grande, in English called Big Stone Cliff. Here you will find tracks, animals and outdoor activities.

Pedra Grande, São Paulo

AEROMAGIC BALLOONS

If you have you ever wonder how it is to go air ballooning, São Paulo could be the perfect place to try it. Enjoy this thrilling and once-in-a-lifetime experience while resting your eyes on the beautiful sceneries of São Paulo from above.

Rua 2 de Janeiro, 531 - Penha, São Paulo
+55 11 2684 1206
www.aeromagic.com.br

MUSEU DA LÍNGUA PORTUGUESA

The Museum of the Portuguese Language shows in an interactive exhibition the development of the Portuguese language. The museum also inhabits temporary exhibitions dedicated to writers and important subjects related to the Portuguese language. Impressing about the museum is that the building itself is housed in the Luz railway station, a historical and worth place to see in São Paulo.

Praça da Luz, Centro, São Paulo
+55 11 3322 0080
www.museudalinguaportuguesa.org.br
Tue-Sun 10.00-18.00

CASA DAS ROSAS

The Casa das Rosas, or "House of the Roses" is a French-style mansion with gardens inspired by the Palace of Versailles. Built in 1935 by famous local architect Ramos de Azevedo for one of his daughters, the building was home to the same family until 1986, when it was made an official municipal landmark.

Av. Paulista 37, Paraíso, São Paulo
+55 11 251 5271
www.casadasrosas-sp.org.br
Tue-Sat 10.00-22.00, Sun and holidays 10.00-18.00

EDIFÍCIO COPAN

The Copan Building, designed by the late modernist master Oscar Niemeyer, became a symbol of the city. With its serpentine facade and permanent sunshades, it is one of the best architectures to visit in the Brazilian metropolis. You can visit its ground-floor shopping arcade, although the upper floors are made up for private apartments.

Av. Ipiranga, 200, São Paulo
<http://www.copansp.com.br/>
Republica

INSTITUTO BUTANTAN

The Brazilian biomedical research centre famous for its research in vaccines and snake serums is well worth a visit. In two museums you find historical and modern expositions on microbiology. Permanent posters in front of the museum display the history of the insitute itself.

Av. Vital Brasil, 1500, São Paulo
+55 11 2627-9300
www.butantan.gov.br
9.00-17.30

DINING



São Paulo's best restaurants are to be found in the Jardins, Itaim Bibi, Pinheiros and Vila Madalena where you can sample local bahian and mineiro cuisine as well as international fusion dishes. However for those on a smaller budget, R\$5 can get you a delicious healthy meal at side street restaurants called lanchonetes, which are more a mix between a café and a bakery. But even in top restaurants, prices rarely exceed R\$100.

The best non-Brazilian cuisine tends to be Middle Eastern, Korean and Chinese. Head to Liberdade for Japanese and Cerqueira César for Middle Eastern. The Portuguese restaurants are pretty spectacular too. Lunch is the most important meal of the day in Brazil so for the more popular restaurants, it is advisable to book a table in advance, even during the weeks.

FOGO DE CHÃO - SANTO AMARO

This authentic steakhouse offers one of the best BBQ-experiences according to its guests. Fogo de Chão offers a tasty, varied buffet and Brazilian side dishes accompanied by an award winning wine list.

Avenida Santo Amaro, 6824 - Santo Amaro, São Paulo

+55 11 5524 0500

www.fogodechao.com.br

PIZZARIA VERIDIANA

If you have cravings for an Italian pizza, the Pizzaria Veridiana is a great place to go. This restaurant offers great pizzas with different toppings in a social and cosy atmosphere.

Rua Dona Veridiana, 661, São Paulo

+55 11 3120 5050

www.veridiana.com.br

Sun-Thu 18.00-24.30, Fri-Sat 18.00-1.30

ERA UMA VEZ UM CHALEZINHO

If you are looking for a place to have great fondues, desserts and European food, Era uma vez um Chalezinho is a great place to go. This cosy restaurant with Swiss influences offers a cosy atmosphere and impeccable service.

R. Itapimirum, 11 - Vila Andrade, São Paulo

+55 11 3501 9322

www.chalezinho.com.br

ARÁBIA

The mezze are great at this excellent and well-priced Middle Eastern restaurant. Signature, mouth-watering dishes include Moroccan rice with roasted almonds and chicken or stuffed artichoke bottoms with ground beef. The spacious restaurant is also perfect for spending a few hours with a strong coffee or mint tea.

Rua Haddock Lobo 1397, Cerqueira César, São Paulo

+55 11 3061 2203

www.arabia.com.br

Daily for lunch and dinner. Sun-Thu 12.00-24.00.

Fri-Sat 12.00-1.00

BABY BEEF RUBAIYAT

This top churrascaria, or barbecue, serves high quality meat dishes and is very popular with well-to-do locals. The menu is extensive but the best options are the house favourites like Baby Beef Brangus, which uses steak from the restaurant's own ranch and the Feijoada with boar.

Av Brigadeiro Faria Lima 2954, Itaim Bibi, São Paulo

+55 11 3165 8888

www.rubaiyat.com.br

MOCOTÓ - RESTAURANTE E CACHAÇARIA

Mocotó is as local as it gets according to its guests. This restaurant is located in the city centre and can easily be reached by taxi. Here you can enjoy affordable, great dishes and appetizers.

Avenida Nossa Senhora do Loreto, 1100 - Vila Medeiros, São Paulo
+55 11 2951 3056
www.mocoto.com.br

Mon-Sat 12pm-11pm. Sundays and public holidays
12pm-5pm

SARRASIN

At this charming restaurant you can enjoy French dishes in a cosy atmosphere. Coming here you must try the galettes, a typical dish from Bretagne, consisting of crepes.

Rua Costa Carvalho, 182, Pinheiros, São Paulo
+55 11 3031 1594
www.sarrasin.com.br

Tue-Thu 19.30-12.00, Fri-Sat 12.00-16.00

DUE CUOCHI CUCINA-ITAIM BIBI

At Due Cuochi Cucina-Itaim Bibi you can try different Italian dishes in a lively, yet romantic, atmosphere. Choose between meat dishes, fish, tasty pastas and appetizers.

Rua Manuel Guedes, 103, São Paulo
+55 11 3078 8092
www.duecuochi.com.br

A BELA SINTRA

In the centre of São Paulo you can find A Bela Sintra, a great restaurant for everyone who has carvings for Portuguese food. This stylish restaurant offers an exclusive and cosy atmosphere.

R. Bela Cintra, 2325 - Jardim América, São Paulo
+55 11 3891 1090
www.abelasintra.com.br

ANDRADE

Food from the Nordeste is the speciality here including dishes like carne do sol, sun dried beef served with pumpkin and sweet potatoes. It is moderately priced and there is live forró music every Sunday.

Rua Artur de Azevedo, 874, Pinheiros, São Paulo
+55 11 3064 8644
www.restauranteandrade.com.br

LE CHEF ROUGE

A slice of Paris in Latin America, Le Chef Rouge is a São Paulo institution. The menu has a number of delicious salads such as the warm goat cheese salad and beautifully cooked French classics like canard à l'orange, slices of juicy duck served in a sweet savoury orange sauce. As would be expected of a top French restaurant, the wine list is extensive and exceptional.

Rua Bela Cintra 2238, São Paulo
+55 11 3081 7539
www.chefrouge.com.br

VERIDIANA

It might not have a name on the door but you cannot miss the stunning classical building on the corner of Avenida Higienópolis and Rua da Veridiana. Veridiana is a beautiful pizzeria serving delicious traditional pizzas using the finest ingredients. The grande serves two and you can order different toppings on each half.

Rua da Veridiana 661, Higienópolis, São Paulo
+55 11 3120 5050
www.veridiana.com.br

Sun-Thu 6pm-12.30am. Fri-Sat 6pm-1.30am

CAPIM SANTO

Moderately priced food served in a lively patio setting landscaped with mango trees. Seafood is their speciality. Lunch and dinner menus include Bahian dishes like shrimp cooked plantain and national specialities like Feijoada, a stew of pork, sausage and smoked meat cooked with black beans and garlic, garnished with slices of orange. There is an excellent lunchtime buffet with 15 salads and more than 10 hot dishes.

Al. ministro rocha azevedo. 471, São Paulo
+55 11 3068 8486
www.capimsanto.com.br

CHEIRO VERDE

Cheiro Verde is a sophisticated but moderately priced vegetarian restaurant with a seasonal menu including dishes like soya feijoada and delicious gratinado de legumes, vegetables with Gorgonzola sauce.

R.Peixoto Gomide, 1078, São Paulo
+55 11 3262 2640
www.cheioverderestaurante.com.br

GANESH

This is a high-quality Indian restaurant that serves a wide variety of regional Indian food from balti to tandoori as well as tasty vegetarian dishes. The inside is nicely decorated with Indian artwork and tapestries.

Av. Roque Petroni Jr. 1089, Morumbi, São Paulo
+55 11 5181 4748
www.ganesh.com.br
Morumbi Shopping Center

BARS & NIGHTLIFE



The hometown of electro hipster group CSS, São Paulo's eclectic nightlife is the best in Brazil. Bela Vista has plenty of live music and draws a mixed crowd, while Vila Madalena and adjoining Pinheiros are full of trendy, bohemian-nightspot, and clubs where you can enjoy a Brahma beer and check out the scene. The Jardins offers upmarket bars for a more mature and gay crowd. Head to the bar at the Fasano for the best Caipirinha you are likely to taste anywhere. Itaim Bibi and Vila Olímpia are where you will find the trendy up and coming clubs. Wednesday and Thursday nights are very popular.

For listings of what is going on check weekly Veja magazine and www.obaoba.com.br.

BOURBON STREET MUSIC CLUB

If you are looking for a great place for live music in São Paulo, you will be right in Bourbon Street. Music, mainly Jazz and Blues is always on a high level with an adequate sound. On top of that, the place itself is amazing having a great atmosphere even it is a little pricey.

Rua dos Chanés 127, São Paulo
+55 11 5095 6100
www.bourbonstreet.com.br

CAFÉ PIU-PIU

Café Piu-Piu is an excellent club that plays a wide range of Brazilian music from live samba and MPB, that draws a mixed crowd into the early hours. There is also excellent live jazz, not to mention live rock on the weekends.

Rua 13 de Maio 134, Bela Vista, São Paulo
+55 11 3258 8066
www.cafepiupiu.com.br

ALL OF JAZZ

All of Jazz is a laid back and friendly venue and bar, with consistently good live jazz and "bossa nova-performances". You can hear local talent play Mondays to Saturdays from 7pm. This place is very popular during weekends, so it is recommended to book a table.

Rua João Cachoeira 1366, Vila Madalena, São Paulo
+55 11 3849 1345
www.allofjazz.com.br

RUE FIDALGA 33

Rue Fidalga 33 is a great place to check out for some live jazz and Brazilian music during the week. This cosy bar is a great place to hang out with friends over a drink or two.

Rua Fidalga 32, Vila Madalena, São Paulo
+55 11 3032 7346

WOODS SÃO PAULO

An environment for these ones, seeking for fun, beautiful people and refinement. With excellence in service and great architecture it is worth to see and experience. Come and be amazed!

Rua Quatá 1016, São Paulo
+55 11 3849 6868
www.woodsbar.com.br

CANTO DA EMA

If you are looking for a great dance location, here is the place to visit. Drinks and snacks are less than average, but nobody comes here for those. Experience the live music and dance, that is why you should really come to Canto da Ema.

Av. Brigadeiro Faria Lima 364, São Paulo
+55 11 3813 4708
www.cantodaema.com.br

DIQUINTA

Looking for a place to enjoy the night with good music, dancing and meeting friends? Then Diquinta is just the ideal location in São Paulo. Located in Vila Leopoldina, near the Villa Lobos Park, from Thursday to Saturday the dance floor is always full and the mood is festive and relaxed.

Rua Baumann 1435, São Paulo
+55 11 3715 4801
www.diquinta.com.br

ALL BLACK

All Black is an Irish outpost, filled with football paraphernalia that serves European lagers and stout as well as a large number of whiskeys. There is a happy hour most nights which draws large crowds.

Rua Oscar Freire 163, São Paulo
+55 11 3088 7990
www.allblack.com.br

EMPÓRIO ALTO DOS PINHEIROS

At this hybrid neighbourhood bar you will find the best and rarest of Brazil's craft beer scene. There are ten choices on draft and another 400 bottled options and best of all is: Prices are the same whether you drink in or take away!

Rua Vupabussu 305, São Paulo
+55 11 3031-4328
www.eapsp.com.br

D-EDGE

D-Edge is a cool, hip underground venue where the DJ's play everything from hip-hop to punk and heavy metal. This is a great place for a good night out.

Auro Soares de Moura Andrade, 141, São Paulo
+55 11 3665 9500
www.d-edge.com.br

BAR VELOSO

If you do not show up as soon as it opens, you will not get any table. The reason for that is not only that they serve the city's best coxinhas. Moreover, they have the bartender's Souza's competition where they slay caipirinhas in new combinations and exotic fruits.

Rua Conceição Veloso 54, São Paulo
+55 11 5572 0254
www.velosobar.com.br
Tue-Fri 17.30, Sat 12.45, Sun 16.00

BEBO SIM

Go and visit this typically Brazilian bar and meet interesting people, dance and have fun. The atmosphere is friendly and you will find smart service as well as great finger foods and beer. Nice to know is that there are always double beers and freebies on Wednesdays.

Avenida Professor Alfonso Bovero 1107, São Paulo
+55 11 2338 5259

KARAOKE CHOPPERIA LIBERDADE

If you like to plunge into the Japanese world in the middle of Brazil, you will be right in at this old-school karaoke bar in the heart of Liberdade. Next to singing there are pool tables and big screens for watching soccer.

Rua da Glória 523, São Paulo
+55 11 3207-8783

THE WEEK

If you are looking for a big electronic music club in São Paulo, you will be best in The Week. With two main dance areas and a large outdoor courtyard you have a lot of possibilities enjoying your night here. Although there is a lot of traffic getting in the club, this club will exceed your expectations.

Rua Guaicurus 324, São Paulo
+55 11 3868 9944
www.theweek.com.br

PUB CRAWL SÃO PAULO

It is known all around the world, people come here to drink and dance. With just one fee, you can drink beer and shots for free and visit the best bars and nightclubs in São Paulo. Apart from that, you get to know a lot of new people and can experience a unique evening.

Rua Wisard 264, São Paulo
+55 11 98121 4894
www.pubcrawlsp.com

EMPANADA'S

Empanada's is a simple but cosy bar selling good Brazilian beers. To accompany your beer you can try empanadas, Argentinian savoury pastries that are popular throughout South America.

Rua Wisard 489, Vila Madalena, São Paulo
+55 11 3032 2116

www.empanadasbar.com.br

BAR DO LUIZ FERNANDES

At this place you will find an authentic Brazilian bar for those who would like to experience off the tourist grid. The bar has wooed paulistanos with its savoury bar snacks and ice-cold beer for nearly 50 years. Do not forget to try the house-specialty, bolinho de carne (beef croquettes), deep-fried and doused in spicy vinaigrette and fiery malagueta pepper sauce (£1 each), go with near-frozen Original and Serramalte cerveja like sun and sand.

Rua Augusto Tolle, 610, São Paulo
+55 11 2976 3556

www.bardoluizfernandes.com.br

CLUBE CARAVAGGIO

A lounge, large dance floor, stage, two bars and an excellent sound and light system, Caravaggio Club is the ideal place to have a great party.

Located in the bustling Álvaro de Carvalho street, the house is open on Friday and Saturday for the Trash 80's party - a success in São Paulo nightlife for over ten years.

Rua Álvaro de Carvalho 40, São Paulo
+55 11 3237 0908

www.clubecaravaggio.com.br

SKYE BAR HOTEL UNIQUE

This hotel bar is worth to visit and unique in São Paulo: You can reach high into the sky and get an impressive panorama of the city. At the same time you can enjoy some fabulous cocktails. Even the prices for drinks are a little higher than average, you should definitely give it a try.

Avenida Brigadeiro Luís Antônio 4700, São Paulo
55 11 3055 4700

www.hotelunique.com

CAPITÃO BARLEY

A great warm and welcome place that offers you an outstanding beer selection with 300 types of beer. The bar does not serve any food, but they will be more than happy if you bring your own food. Sometimes there are events happening in Capitão Barley, so check out on their website.

Rua Cayowaá 358, São Paulo
+55 11 3569 3560

www.capitaobarley.com.br

SHOPPING



São Paulo's shopping possibilities are extensive and the city offers lots of intriguing browsing. The success of São Paulo Fashion Week has drawn many top designers here but there are other delights on offer, from food markets to huge air-conditioned shopping malls. The main shopping hub is in Centro around the Praça da Republica, particularly off Avenida Iparanga and Rua 25 de Marco.

RUA 25 DE MARCO

One of the most popular shopping streets where you find everything on cosmetics, craft supplies, clothes, decoration, costumes, toys and so much more. All prices are really low, so it will be a paradise for those of you who love to shop.

Rua 25 de Marco, São Paulo
Mon-Fri 8.00-18.00 and Sat 8.00-12.00

RUA DO AROUCHE

Rua do Arouche is where you will find the best leather goods in town. Have a walk through and look if you can find a nice accessory to buy.

Rua do Arouche, São Paulo

JARDINS DISTRICT

Jardins District is home to several international boutiques, cool restaurants and cafes, which makes it an interesting spot for both luxury and window shoppers. The streets to go for are Oscar Freire Street with chains like Adidas or Versace and the flagship store of Havaianas. You can find other popular brands in Haddock Lobo Street that inhabits stores like Armani and Cartier.

Jardins, São Paulo

SHOPPING PATIO HIGIENOPOLIS

A huge shopping centre with five floors offering everything you expect: High-end shops like Burberry and Kate Spade, a fabulous food court and a cinema on the top floor. What is more, there is a beautiful atmosphere and it is just wonderful spending your time here,

Av. Higienopolis, 618, São Paulo
+55 11 3823 2300

www.patiahigienopolis.com.br

Mon-Sat 10.00-23.00 and Sun 10.00-22.00

GALERIA DO ROCK

Galeria Do Rock offers around 450 shops across its five floors and is located in the downtown area. Specially music lovers should go and visit since most of the stores in the building are devoted entirely to particular music styles like rock and roll, punk, heavy metal and hip hop.

Rua 24 De Maio 62, São Paulo
+5511 3337 6277

Mon-Fri 10.00-18.30 and Sat 10.00-18.00

Beatles fans must visit the store "Beatles 4ever"

BENEDITO CALIXTO ARTS MARKET

Every Saturday 300 vendors gather at this open-air market in Benedito Calixto Square. You can find handmade items, second-hand CDs, antiques and many food options in a great atmosphere.

Praca Benedito Calixto, São Paulo
Sat 9.00-19.00

LIVRARIA CULTURA

This three-stores-in-one bookshop in the Conjunto Nacional building is the biggest one in the country, offering a variety of books in Portuguese and English. Just take time with your favourite book you are planning to buy and explore the theatre offering lectures and live music throughout the year.

Avenida Paulista 2073, São Paulo
+55 11 3170 4033

www.livrariacultura.com.br

ANALIA FRANCO

Analia Franco is an excellent shopping mall to calm down and enjoy nice food. A good point about the centre is that there are good parking possibilities and you will find many services as shoes repair.

Avenida Pedro Lessa, 2721, São Paulo
www.shoppinganaliafranco.com.br

GALERIA OURO FINO

The gallery visited by the wealthier alternatives of São Paulo inhabits tattoo studios, lingerie shops and hairdressers. On top of that there are small-scale designer shops that will sell you creative and unusual outfits.

Rua Augusta 2690 Jardim Paulista, São Paulo
 Mon-Sat 8.00-20.00

CVC SHOPPING FREI CANECA

This mall is at the heart to São Paulo and not only for sales culture but also for generation of culture. Next to its various shops it hosts events and has a professional drama school.

Rua Frei Caneca, 569, São Paulo
 +55 11 3472 2010
 Mon-Sat 10.00-22.00

CASA SANTA LUZIA

If you want to stock up on groceries, head to Casa-Santa-Luzia back in Jardim Paulista, a gorgeous store filled with mouth-watering products from cold cuts, pastas, sauces and imported cheeses, as well as sweets and desserts.

Alameda Lorena, 1471, São Paulo
 +55 11 3897 5000
www.santaluzia.com.br

CLUBE CHOCOLATE CERQUEIRA CÉSAR

Clube Chocolate has four floors of top fashion set out like a gallery selling national and international fashions as well as plants and gifts. There is even a martini bar and café to refresh yourself.

Rua Oscar Freire, 913, São Paulo
 +55 11 3063 2022
 Mon-Wed 12.00-23.00, Thu-Sat 12.00-24.00, Sun 12.00-22.00

MORUMBI SHOPPING

The shopping mall offers a mix out of shops, snack bars and restaurants, which are excellent. You will find all the brands that Brazil is famous for. Do not forget to visit the Saraiva-Megastore that sells books, magazines and stationery as well as CD's, videos and DVD's.

Avenida Roque Petroni Júnior, São Paulo
 +55 11 4003 4132
www.morumbishopping.com.br

CHOCOLAT DU JOUR

Chocolate all over the shop and made out of 100 % Brazilian Cocoa, that is what you get in Chocolat du Jour. Everything is just delicious, the staff will be very helpful and a perfect place to go for chocolate lovers.

Rua Haddock Lobo 1421, São Paulo
 +55 11 3062 3857
www.chocolatdujour.com.br
 Daily 10.00-20.00

SOGO PLAZA SHOPPING

Manga fans and people loving Japanese items must visit this place. And even for just having a look at it, it is worth going there. All over the shops you find a wide range of accessories, gifts and toys. If you are hungry, there are several restaurants specializing in oriental food on the top floor of the building.

Rua Galvao Bueno 40, Sao Paulo
 +551132093604
 Mon-Sat 10.00-24.00 and Sun 10.00-21.30

DASLU

High-end department store DASLU is a São Paulo institution with female assistants in little maid outfits serving a who's who of the city's socialites. There are espresso bars throughout this huge store to keep you going as you peruse labels including Prada, Dolce & Gabbana, Dior and Chanel.

Avenida Presidente Juscelino Kubitschek, 2041,
São Paulo
+55 11 3152 6601
www.daslu.com.br

BUTANTAN FOOD PARK

This is an easy way to go for if you want an experience the local food and culture. You will find more than twenty food trucks to choose from and the atmosphere is relaxing and fun.

Rua Agostinho Cantu, São Paulo
www.butantanfoodpark.com.br

SHOPPING JK IGUATEMI

Retailers like Chanel, Dolce & Gabana, Prada and Topshop are located in this luxury mall. With a modern and clean design its great to come here and shop. Do not forget to go up the rooftop terrace and enjoy its view of Parque do Povo, a nice green area in the neighborhood.

Av. Presidente Juscelino Kubitschek 2041, São Paulo
+5511 3152 6800
www.iguatemi.com.br/jkiguatemi
Mon-Sat 10.00-16.00 and Sun 12.00-15.00

ESPAÇO BRASIL PRESENTES E DECORAÇÃO

If you want souvenirs, check out Espaço Brasil back in Jardim Paulista and its three floors of beautifully made Bahia handicrafts and other delights.

Alameda Franca, 1167, São Paulo
+55 11 3083 5040

PONTO SOLIDÁRIO

This shop supports social projects and local crafts from urban art or native projects are offered in this wonderful shop. Everything is documented to avoid exploitation and the owner will love to have a talk with his visitors explaining everything you want to know.

Rua José Maria Lisboa, 838, São Paulo
+55 11 5522 4440
www.pontosolidario.org.br/